

## West a little greener

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SIX municipalities yesterday pledged to help small businesses in the west become more environmentally sustainable.

The councils joined VECCL, the EPA and City West Water in the *Grow Me The Money* program, which yesterday established the Western Region Sustainability Alliance.

VECCL policy general manager Steven Wojtkiw told *Business Owner* the alliance recognised that small busi-

nesses were time and resource poor and often not equipped with the tools and information necessary to become more "green".

"Through the alliance, small operators will learn to implement sustainable business practices that are both green and economically sensible," Mr Wojtkiw said.

The program will host workshops and online tours and membership is voluntary and free.